

**SAMPLE QUESTION PAPER****GRAPHIC DESIGN (Theory)****Class XII (2016-17)****TIME: 3 HOURS****MAX. MARKS: 70****General Instructions**

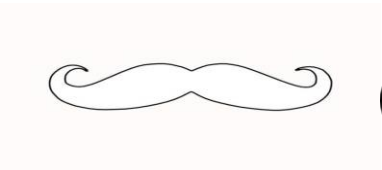

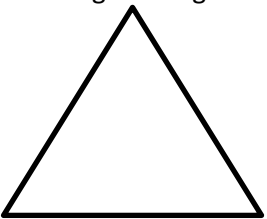
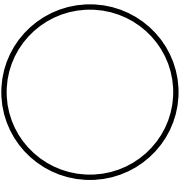
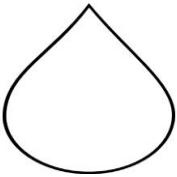
1. The question paper is divided into two section A and B.
2. Section A is theory part based on the textbook and is of 40 marks.
3. Section B is Application Based. This is of 20 marks
4. Student will have to attempt 20 questions in all. Some questions have internal choice.

**Note: Student need to carry pencil colours & Sketch pens for application based answers.****Section A**

<b>Q.N.</b>	Answer the following questions in three to five sentences each. <b>(1x5=5)</b>
<b>1</b> What is Teleology? <b>2</b> What is Thumbnail? <b>3</b> What do you understand with the term Aesthetic? <b>4</b> Define Design Brief? <b>5</b> What are the two major categories of Digital Images? OR What are Scanners?	
	Answer the following questions in 80-100 words each. <b>(3x4=12)</b>
<b>6</b> Describe Design process? <b>7</b> Drawing plays an important part in graphic design. Describe its importance. <b>8</b> What do you understand by warm and cool colour? <b>9</b> What is Digital Image editing? OR Newspaper is playing an important role in our lives and has many advantages. Describe few of them.	
	Answer the following questions in 100-120 words each. <b>(5x3=15)</b>
<b>10</b> Layout enhances the usual appearance of design. Describe the different type of layout. <b>11</b> What is corporate social responsibility? <b>12</b> Radio is an important electronic media. Evaluate its advantages and disadvantages. OR Television and outdoor mediums are so popular among masses. Differentiate between them.	
	Answer the following questions in 150-200 words each. <b>(8x1=8)</b>
<b>13</b>	Graphic Design can be a game changer in the contemporary scenario. Justify this statement. OR

	Creativity is the backbone of any Graphic Design. Describe creativity and its processes in graphic design.
--	--

### Section B

	Answer the following questions. <span style="float: right;">(3x4=12)</span>
<b>14</b>	Take 3 circles, make a design within a box of 2"x2" and colour it. OR Make a slogan on 'Save Girl Child' and write it in San Serif Style.
<b>15</b>	By using primary colours, make a pattern design within a circle of diameter 4".
<b>16</b>	Take first two letters of your name and compose a design within a rectangle of 4"x3" & colour with 2 colours only.
<b>17</b>	Design a logo for 'Swatchh Bharat Abhiyan' with black colour within a size of 3"x3".
	Answer the following questions. <span style="float: right;">(5x2=10)</span>
<b>18</b>	Make a poster on 'Anti- Corruption' with suitable graphic's within a size of 5"x7" & Justify the concept.
<b>19</b>	What is the role of website in todays lives? Design a suitable webpage layout for 'Mobile Phone Company'. OR What is the role of magazine in our lives? Design a cover page for 'India Today' with colours.
	Answer the following questions. <span style="float: right;">(8x1=8)</span>
<b>20</b>	<p>What do you understand with the term Drawing? How Drawing from memory is different from drawing from observation? Make a drawing sketch from your observation using below given shapes.</p> <div style="text-align: center;">    </div> <div style="text-align: center; margin-top: 20px;">   </div> <p>OR</p> <p>What is colour theory? What are the different colour schemes? By using any one colour scheme fill the design given below.</p>

